10
DAYS TO
CHANGE
THE
WORLD
WORLD DESIGN
SUMMIT
MONTRÉAL
2017

SECOND CALL FOR PROPOSALS

This is **the Second Call for Proposals** for the International Congress of the World Design Summit, to be held in Montréal, Canada from October 16 to 20, 2017.

The 6 themes of the summit are sub-divided into **108 topics**. Proposals are accepted in their broadest form: a paper, a presentation about an idea, a concept, a project and current research.

The Call for Proposals is open to scholars, practitioners and concerned parties from all spectrums of the design disciplines, including: architecture, graphic design, industrial design, interior design, landscape architecture, urban planning and interstitial or hybrid practices. The Proposals **must provoke paradigm shifts and propose *how* we might rethink challenging world issues through design processes and their applications**. They must provide innovative insights on how to attain change, therefore contributing to the objectives of the Summit: that is, **to demonstrate the tremendous transformative power of design to create viable solutions for the global social, economic, cultural and environmental challenges we face worldwide.**

What are the innovative design ideas and actions that could bring about better futures? How can design in all its facets respond to issues as a transformational agent that supports cultural, political, economic, environmental and everyday societal needs? These are the key and essential questions that will drive discussions at the World Design Summit.

A summary statement (40 words) that clearly states the position of the proposal and its innovative and transformative content **must be included** in each submission.

ABOUT THE EVENT
The World Design Summit Montréal 2017 is an unprecedented international event where *practitioners, academics, influencers and stakeholders* from all over the world will gather to address a broad spectrum of issues related to the various disciplines of design. While **bolstering the World Design Summit General Assembly that follows**, the International Congress will foster the exchange of knowledge and potential crossovers both between and within the design disciplines, as well as bring together a wide range of contents and perspectives.

The applicants selected as speakers or panelists will be **invited to join a Congress Cohort** based on their topic, *stimulating deeper discussions* and *a Congress experience with more impact*. The main objective of each Cohort will be to present **one official recommendation** to the international organizations participating in the **World Design Summit General Assembly**, taking place on October 23-25, 2017. The General Assembly is the historic gathering of fifty international organizations, all of whom will develop **a joint declaration of intent and an implementation framework** for the use of design as an *economic driver* and as a *mechanism to exert positive political, social and environmental change*.

Title:
World Design Summit Montréal 2017 – WDS2017

Date:
October 16-25, 2017

> Congress:
> *October 16-20, 2017*
>
> Summit:
> *October 23-25, 2017*
>
> Expo:
> *October 16-20, 2017*

Venue:
Palais des Congrès

Host City:
Montréal, Canada

Theme:
10 days to change the world

WDS2017 will host design professionals, government and business leaders, industry representatives, media and non-governmental organisations (NGOs) from around the world. For 10 days, attendees will come together to work beyond silos, foster cooperation and enhance scientific and professional development. The Summit will aim to use the unique capacity of design to contribute to the creation of viable solutions to our current challenges.

GUIDELINES FOR SUBMISSIONS

Important Dates:

Online Submission Deadline –
June 4, 2017

Notification of Acceptance –
July 2017

Registration Deadline for accepted presenters –
July 30, 2017

Presentation File Submission –
August 1 –August 30, 2017

Feedback on Presentation File –
September 7 – September 21, 2017

Congress Presentations -
October 16 - October 20, 2017

THEMES

The Scientific and Professional Committee invites proposals for presentations and sessions inspired by the Summit"s six major themes outlined below. For the 2nd Call, the 6 themes have been subdivided into 108 topics. Each proposal **must respond to one of the 108 topics**, which can be found listed on the World Design Summit **website**.

Design for Participation –

In this era, individuals and groups can take part in social and political life – or all kinds of private or public projects – through a number of public platforms and policies. In this often collaborative and consultative context, what is the role and status of the designer? Design disciplines fundamentally contribute to shaping the virtual and physical spaces of both private and public communities, as well as fostering and shaping culture and heritage, both past and future. How can designers help address issues like inequality or the evolution of participation and representation in the political process and in social life?

Design for Earth -

In the midst of the Anthropocene, how can we transform our living environments to respect the capacity of ecosystems and, even more, restore their balance and reveal their potential? Humans are indeed part of nature and, as such, as fragile as our living environment. Beyond responding to emergencies and disasters or immediate conditions, the design disciplines can also offer broader, more sustainable approaches to shape the world for the long term. Going beyond short-term, market-driven needs can allow designers to drop conventions, look at their work on a different scale and become agents of change who can generate alternatives to the status quo.

Design for Beauty -

In a world in search of meaning and prosperity, the creation of useful objects to planning green spaces in urban contexts, design disciplines share a concern for sensible and wise design. The beauty of designed objects, buildings, interiors, cities and landscapes is not superfluous: *it is essential.* However, the decision to beautify or not, is most often political. Furthermore, these perspectives on sustaining well being and making life more than just bearable oscillate between universal designs that reach across the globe to inspiration from local realities that can provide more adapted ways to improve quality of life.

Design for Sale? -

The role of design within modern economic systems can take many shapes and generate often unexpected results – with outcomes that can be significantly better or worse than originally planned. What is the value of design within the production of goods and the development of society as a whole? While design can be used for commodity, it can also be used for the common good, with the latter implying a more political design voice, driven by values and ideals, rather than a solely monetary purpose.

Design for Transformation -

Climatic shifts, seasonal changes, day and night cycles, high tides, low tides and human tides all impose transformative criteria and context to the design of goods, experiences and processes, both for more permanent projects and for more fleeting moments. The evolving nature of the relationship between cities, their surrounding hinterland and global networks of all kinds also create a need for adapting and rethinking territories and exchanges. New insights, new approaches, new tools and new materials facilitate the increased need to design, redesign or rethink – and therefore make design a source of transformation.

Design for Extremes -

With political upheavals also and or as a result of climate change, recent migratory movements are challenging political and design strategies to forecast gradual human migrations between countries and even within one country itself. As rising sea levels change the shape of continents, as new spaces become more accessible and others unlivable, the capacity to adapt to such dramatic shifts will become even more essential. Canada, reaching all the way to the Arctic, will be at the heart of those changes. How can design solutions support these sociological, economic, political or environmental migrations?

SUBMISSION REQUIREMENTS

-Abstract must be written and presented in English or in French.
-Abstract must not exceed 500 words.
-Proposal can include up to 5 images, 1MB each.
-Proposal can include up to 5 references, total of 150 words.
-Proposal must include 5 key words.
-Proposal must include a short, 40-word concept statement of the its answer to the question ***"What is the core of the proposal that is transformative for the future?"***
-Biography and photo of submitter are requested for purposes of promoting the program.

REGISTRATION REQUIREMENTS

-After acceptance is confirmed, the submitter/presenter must register for the World Design Summit and pay the Speaker fee to confirm her/his participation in the Summit program.

Speaker fee is **CAD$650** and Student Speaker fee is **CAD$325** and both include:
- Opportunity to make presentation within the allocated time during Congress (after confirmation of selection by the Scientific and Professional Committee)
- Access to all conferences held in the context of the Congress, from October 16 to 20, 2017 at Montréal's Palais des Congrès (IFLA, IFHP, ICO-D, CSLA, AAPQ, OAQ, OUQ, SDGQ, RGD, DESIGNTHINKERS, GDC, ADIQ, ACID, ASID, APDIQ, and IDC congresses)
- Delegate supplies and materials
- Opening Ceremony
- Access to Expo (October 17 to 20, 2017)
- Lunchboxes (3)

HOW TO SUBMIT

Step 1. Sign-up

-Log on to the submission form, found on the World Design Summit [website](#) **under "Call for Speakers".**

-Click on „New User" link to create online profile for abstract submission.

-Fill all the required fields, including your biography and profile photo, then save. (After creation you may return to your profile at any time to view/add/edit submissions.)

Step 2. Abstract Submission

-To submit a proposal, go to the Submission page and click "add new".

-Choose between **Presentation** or **Session** proposal.

-Fill all the required fields and save your work:
- "**Save & continue late**r" allows you to save your work and return later to complete.
- "**Save & submit**" saves and completes the abstract for review. No edits are possible afterward.

-Proposals must be officially submitted ("save & submit") by the **June 4, 2017** deadline, 11:59PM ET (UTC-5).

-Submission will only be accepted online via the official website.

Step 3. Confirmation of Abstract Submission

-Acknowledgement of abstract submission will automatically be sent to the submitter via e-mail upon the first save. This letter confirms that the proposal has been saved in the system, but does not indicate whether the submission has been completed with "save & submit".

-Official submission is required by **June 4, 2017.**

-It is the responsibility of each individual to *verify the acknowledgements and carefully review the submitted abstract*, as some special characters may not be readable.
Abstracts can be viewed or updated until **June 4, 2017.**

Step 4. Notification of Abstract Acceptance

-**The Scientific and Professional Committee** will review all abstracts that are submitted on time and in accordance with the specified format. The Committee reserves the right to reject any proposals which fail to comply with the submission guidelines mentioned above.

-Official notice of acceptance status will be sent for all completed proposals in **July 2017.**

-After receiving a notification of acceptance, the presenting author (submitter) must register and pay by **July 30, 2017.** Accepted abstracts submitted by authors who fail to register before the deadline will not be included in the Summit program.

-Accepted presenters are responsible for all expenses involved in their participation, including registration and travel.

THE EVALUATION PROCESS

We expect a wide variety of work and projects to be submitted. Irrespective of the range and stage of the work described in your submission, we expect the highest standards of clarity, accessibility, and professionalism. Projects will be evaluated in terms of establishing context, explaining methods of inquiry and/or project development, and reporting results. Proposals will be selected using a double-blind review process that will be conducted by an international review panel, including at least one evaluator from academia and one from the profession.

THE EVALUATION CRITERIA

The criteria for evaluation fall into three categories: *relevance, quality,* and *clarity.*

Relevance –

-How well do the aims or questions presented correspond to the objectives of the Summit?
-Does the core of the proposal satisfy the Summit"s aim of sharing work that is transformative for the future?

Quality –

-Is the context of the proposal clearly defined in terms of its significance?
-Were appropriate methods of research and/or project development used? Was the design approach used pertinent and/or original?
-Does the proposal report original research and/or project development?
-Are the outcomes, findings, and/or insights clearly evident, and do they logically follow from the work presented?
-Does the proposal situate the research or project in contemporary theory and/or issues?
-Do the references and/or precedents cited support the issues or findings (if applicable)?
-Are there errors of fact?

Clarity –

-Does the proposal clearly specify the intent, methods used, and outcomes of the work?
-Does the title accurately reflect the content?
-Is the proposal presented in a manner accessible to design specialists from different disciplines?
-Does the proposal conform to the conference style guidelines?
-Is the standard of English or French acceptable?

QUESTIONS
WDS2017 – World Design Summit
Email: speakers@worlddesingsummit.com