

SPONSORSHIP PROSPECTUS

The Deep Dive:

A Roundtable Series for Emerging Professionals

TARGET AUDIENCE:

- Architecture students
- Recent graduates
- Intern architects
- Newly licensed and earlycareer architects

This engaging and interactive roundtable series is designed for emerging architectural professionals to explore the ins and outs of working in the profession and answering the questions they've always wanted to know but were too afraid to ask. Whether they are navigating the job market, starting their first role in architecture, or preparing to take the next step in their career, this series will provide them practical advice, valuable insights, and a supportive space to connect with peers and mentors in the field.

The series covers essential topics for career advancement, including navigating firm dynamics, salary negotiations, leadership development, and fostering professional growth.

SPONSORSHIP OPPORTUNITY: SESSION SPONSOR - \$500

As the exclusive sponsor for a roundtable session, your company will receive premium visibility before, during and after the event.

SPONSORSHIP BENEFITS:

Exclusive session recognition: Your company will be featured as the sole sponsor of your selected roundtable, with branding on session materials including registration and throughout the session.

Recognition in event promotions: Your company will be acknowledged in social media posts and email communications before and after the roundtable.

Branded slide & on-screen visibility: Your logo will be displayed on the event's introduction and closing slides, ensuring your company's exposure throughout the session.

Three complementary registrations: Invite your team to attend the session at no additional cost.

Post event exposure: Your company will receive a thank you mention in the follow-up survey email to session participants.

WHY SPONSOR?

Direct industry access: Engage with emerging professionals who are shaping the future of architecture.

Position your brand as a leader: Showcase your commitment to mentorship and supporting the growth and development of emerging professionals.

Exclusive brand visibility: As the sole sponsor of a roundtable session, your company will be front and center, ensuring maximum exposure before, during and after the event.

MAKE AN IMPACT. BUILD CONNECTIONS. ELEVATE YOUR BRAND.

Your sponsorship directly supports the next generation of architects and architectural professionals while positioning your company as a leader in the industry.

Secure your session sponsorship today!

FOR SPONSORSHIP INQUIRIES, PLEASE CONTACT:

Chantal Charbonneau, Vice President, Member Engagement ccharbonneau@raic.org | **T** 819-210-1944