



OVER 80 YEARS OF INNOVATION

FIBERGLAS®

1938

Owens Corning invents fiberglass insulation.



1960

Owens Corning Edmonton plant started producing Fiberglass insulation.



1978

In September 1978, Owens Corning opens its ISB Toronto Plant and begins production of R20 23". Earl Mogk is the Toronto Plant Leader.



1979

Owens Corning starts packaging batt insulation in pink bags.



1980

PINK PANTHER® rights from MGM worldwide in the building industry. The iconic MGM character and company "spokescat" has grown to become one of the world's most recognizable and beloved brand mascots. Owens Corning began partnering with The Pink Panther to promote sales of PINK® Fiberglas® insulation on August 15, 1980.



1981

Superpink II is introduced, the plant reaches 240 days without a lost time accident and the second Nodulator is installed. The Canada-arm is deployed aboard the Space Shuttle Columbia for the first time.

PINK®

1987

First company to register a colour in the world PINK®. After demonstrating decades of widespread use of the colour PINK®, Owens Corning became the first company to receive a trademark for a colour, on May 12, 1987.



1989

Owens Corning becomes the sole owner of Fiberglas® Canada. Canada eliminates one-dollar bills and switches to the "Loonie".



1992

Toronto plant started producing R19 and R30 for the U.S. Roberta Bondar became Canada's first female astronaut in space. And the Toronto Blue Jays become the first Canadian baseball team to win the World Series.



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1994

Received certificate of appreciation from Mayor and Council of Scarborough for development of significant environmental initiatives.



1995

Fiberglas Canada officially becomes Owens Corning Canada. The Pink Panther becomes the new mascot.



1996

Toronto plant employees participated in first Earth Day, the maple tree becomes Canada's national arboreal emblem.



2002

The Toronto plant diverts 61% of its waste from landfills. Canada signs the Kyoto Accord, limiting greenhouse gas emissions.



2007

76 per cent of ISB Toronto plant's waste is diverted from landfills.



2008

Owens Corning conquers the South Pole.



2009

Canada wins its fifth straight gold medal at the world junior hockey championship, defeating Sweden 5-1.



2011

Owens Corning launches EcoTouch® PINK® FIBERGLAS® Insulation with PureFiber™ the new benchmark for insulation performance. The result is an entirely new class of high-performance, formaldehyde-free residential and commercial insulation containing 73%* recycled content.



2021

In January, Owens Corning (NYSE: OC) today announced a new product line: FOAMULAR® NGX (Next Generation Extruded). The proprietary blowing agent in this new line of extruded polystyrene (XPS) foam products delivers a 90% reduction in global warming potential (GWP) without sacrificing product performance.



2021

Owens Corning launches PINK NEXT GEN™ FIBERGLAS® Insulation. It's not just the next generation of PINK® insulation – it's the new standard. And the right choice for safety, precision, comfort and sustainability.