



IIDEXCanada



RAIC | IRAC
Architecture Canada

**AIR CANADA'S ENROUTE MAGAZINE, IN PARTNERSHIP WITH
IDC, RAIC AND IIDEXCANADA, ANNOUNCES THE LAUNCH OF THE
2015 AIR CANADA ENROUTE HOTEL DESIGN AWARDS**

Toronto, December 2, 2014 – Air Canada's *enRoute* magazine, in partnership with Interior Designers of Canada (IDC), Royal Architectural Institute of Canada (RAIC), and IIDEXCanada, invite Canadian architects and interior designers to submit new and/or extensively renovated hotel projects to the 2015 Air Canada enRoute Hotel Design Awards.

The third Air Canada enRoute Hotel Design Awards will be judged by an international panel of industry experts to award prizes in 12 categories, such as Best Overall Interior Design, Best Overall Hotel Architecture, Best Spa or Pool, and Best Restaurant or Bar. This year's panel includes:

- British designer, restaurateur, retailer and writer, **Sir Terence Conran**
- American fashion and interior designer, **Kelly Wearstler**
- Canadian architect and professor, **Gilles Saucier**
- World-renowned architect and president of Rockwell Group, **David Rockwell**
- President of Design Exchange, Canada's design museum, **Shauna Levy**

The jury will look for projects that take hotel design to the next level and enrich the travel experience. Designs will be judged on creativity, aesthetic impact, functionality, comfort, sustainable features and innovation. Projects completed between January 1, 2013 and December 31, 2014 are eligible for entry. Winners will be announced in the December 2015 issue of Air Canada's *enRoute* magazine and will be presented with their awards during an awards gala at the 2015 IIDEXCanada show.

Join Air Canada *enRoute*'s editor-in-chief **Ilana Weitzman in conversation with David Rockwell** at **IIDEXCanada on Wednesday, December 3 at 4 pm**. For more information about the Air Canada enRoute Hotel Design Awards, visit the IDC and RAIC | Architecture Canada booth, number #1431.

To learn more and to submit your entry, visit: www.enroute.aircanada.com/hotelawards. Entry to the awards is free. Submissions open December 3, 2014 and close March 10, 2015.

About Air Canada's *enRoute*:

Air Canada is Canada's largest domestic and international airline serving more than 180 destinations on five continents. Canada's flag carrier is among the 20 largest airlines in the world and in 2013 served more than 35 million customers. Air Canada is the only international network carrier in North America to receive a Four-Star ranking according to independent U.K. research firm Skytrax that ranked Air Canada in a worldwide survey of more than 18 million airline passengers as Best Airline in North America in 2014 for the fifth consecutive year. For more information, please visit: aircanada.com.

enRoute is Air Canada's award-winning travel magazine with over one million readers each month. The magazine — available exclusively on all Air Canada flights and in Maple Leaf Lounges worldwide as well as in select hotels and boutiques across North America — is an inspirational authority for the global traveler, known for its strong visual presence and innovative design. Air Canada's *enRoute* is published by Spafax, one of the world's leading content marketing agencies and providers of in-flight media, with offices in 13 cities around the world.

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About IIDEXCanada:

Over the past 30 years, IIDEXCanada has evolved into the country's largest show serving multidisciplinary design, architecture and real estate professionals. The two-day event meets the diverse educational needs of interior designers, architects, landscape architects, lighting designers, hospitality designers, planners, building owners, developers, facility managers and property managers. The exposition facilitates the introduction of new and innovative products while the educational seminars focus on the leading trends in the Canadian interior design, architecture, construction and real estate markets. IIDEXCanada will take place over December 3 and 4. This event is presented by Interior Designers of Canada and Architecture Canada | RAIC with support from its partners Altro, Gispén, Levey, Metro Wallcoverings, Phillips, Richelieu, Shaw Contract Group and Tarkett. Starting in 2014, IIDEXCanada has partnered to be a key part of The Buildings Show.

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About IDC:

IDC is the professional association for interior designers in Canada. IDC's mandate is to advance the profession of interior design across Canada as well as internationally. It does so through advocacy with government and the public, and by providing continuing education opportunities and business practice support services to members. For more information on IDC, please visit idcanada.org.

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About RAIC:

The Royal Architectural Institute of Canada is a voluntary national association, representing 4,800 members. The RAIC works to demonstrate how design enhances the quality of life and also promotes responsible architecture by addressing important issues of society.

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