



RAIC | IRAC

Royal Architectural Institute of Canada
Institut royal d'architecture du Canada

CORPORATE PARTNERSHIP PACKAGES

5,000
members

1,400
expected
delegates for
the 2019

**FESTIVAL OF
ARCHITECTURE
IN TORONTO, ON**

**Governor General's
Medals in Architecture**

**& 10 Annual RAIC
Awards of Excellence**

7,000+
followers



The Royal Architectural Institute of Canada (RAIC) is Canada's **national voice for excellence in architecture.**

Focused on strengthening the profession through **advocacy, practice support, continuing education,** and **celebrating excellence,** the RAIC promotes **inspired collaboration** for a better built environment.

Become a part of our growing network.

Contact Katie Russell, Sponsorship Development Manager at krussell@raic.org or 1-844-856-RAIC (7242) x 216



2019 | Corporate Affiliate
Royal Architectural Institute of Canada



2019 | Strategic Partner
Royal Architectural Institute of Canada

Corporate Membership

Sponsorship Packages

Benefits

**CORPORATE
AFFILIATE****
\$2,500

**BEST VALUE
STRATEGIC
PARTNER**
\$30,000
(25% savings)

**GOLD
SPONSOR**
\$15,000
(17% savings)

**SILVER
SPONSOR**
\$7,500
(13% savings)

Corporate Affiliate Membership



Use of Corporate Affiliate Logo



Company logo on RAIC website



Company description on
RAIC website



Company spotlight in electronic
bulletins and social media



Member Directory



Receive all RAIC member
communications (news bulletins
and e-notices)



Trade Show booth at 2019 Festival
or Bronze Sponsorship*



Strategic Partner Sponsorship*



Gold or 2 Silver Sponsorship*



Silver or 2 Bronze Sponsorship*



Meeting sponsor*



Use of Strategic Partner Logo



Article published in our
communication platforms



* Refer to sponsorship guide
** 50% discount for not-for-profits



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Sponsorship Guide

RAIC Affiliate Membership

Use of Affiliate and Strategic Partner Logos

RAIC Website

Call for Submissions/Nominations

Media Release

Logo placement and recognition in letters/forms/invitations and online

Recognition in Canadian Architect Magazine

Recognition during event

Logo Placement on display panels during event

International Publicity

Acknowledgement included in save the date card/Invitation/Call for submissions

Recognition in RAIC Bulletin

Recognition in Special Gold Medal edition magazine

Product or Service Demo

Print advertisement

SPONSORSHIP OPPORTUNITIES	Type	Sponsorship	Date	RAIC A	Use of P	RAIC V	Call for	Media	Logo p	Recogn	Recogn	Logo P	Logo p	Intern	Ackno card/	Recogn	Recogn	Product	ad
AWARDS:																			
Strategic Partner	Governor General's Medals in Architecture	\$25,000	September 2020	●	●	●	●	●	●	●	●	●	●	●		●			
Strategic Partner	RAIC International Prize (3 available)	\$25,000	Festival 2019	●	●	●	●	●		●	●	●	●	●	●	●			
Strategic Partner	CoF ¹ Convocation	\$25,000	Festival 2019	●	●	●	●	●		●	●	●	●			●			
Platinum	National Urban Design Awards	\$15,000	May/June			●	●	●	●	●	●	●			●	●			
Gold	RAIC Gold Medal	\$10,000	Festival 2019			●	●	●	●	●	●	●			●	●	●		
Gold	RAIC Awards of Excellence	\$10,000	Festival 2019			●	●	●	●	●	●	●			●	●			
Silver	RAIC Int. Prize Scholarship	\$5,000	Festival 2019			●	●	●	●	●	●	●	●	●		●			
Silver	Architectural Firm Award	\$5,000	Festival 2019			●	●	●	●	●	●	●			●	●			
Silver	Young Architect Award	\$5,000	Festival 2019			●	●	●	●	●	●	●			●	●			
Silver	Emerging Architectural Practice Award	\$5,000	Festival 2019			●	●	●	●	●	●	●			●	●			
Silver	Prix du XXe Siècle	\$5,000	Festival 2019			●	●	●	●	●	●	●			●	●			
Silver	RAIC Student Medal and Honour Roll	\$5,000	Dates provided by university			●				●	●					●			
Silver	RAIC President's Medal	\$5,000	Festival 2019			●		●			●					●			
Bronze	Honorary Membership	\$3,000	Festival 2019			●		●			●					●			
Bronze	CoF Booklet	\$3,000	Festival 2019			●	●	●	●		●								●
Bronze	CoF Annual Business Luncheon	\$3,000	Festival 2019			●			●		●								
	EVENTS:																		
Silver/Gold*	Continuing Education	\$5,000/\$10,000*	Ongoing			●		●*	●		●	●	●			●*		●*	
Silver	CoF Regional Dinner	\$5,000	Annually			●			●		●							●	
Silver	Board of Directors Meetings	\$5,000	Quarterly								●	●	●					●	

¹ College of Fellows