

**Become  
a part of our  
growing network!**

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South Haven Centre for Remembrance by SHAPE Architecture  
with PECHET Studio and Group 2 Architects  
Photo credit: Ema Peter

# CORPORATE PARTNERSHIP PACKAGES



**RAIC | IRAC**

Royal Architectural Institute of Canada  
Institut royal d'architecture du Canada



The Royal Architectural Institute of Canada (RAIC)  
is Canada's national voice for excellence  
in architecture.

Focused on strengthening the profession through  
advocacy, practice support, continuing education,  
and celebrating excellence, the RAIC promotes  
inspired collaboration for a better built environment.



# Corporate Affiliates

Royal Architectural Institute of Canada

## Corporate Affiliate Membership

\$2500\*

- Use of **Corporate Affiliate Logo**
- **Company web page on the RAIC website** – including a company description, contact information, graphics, and video links
- **Company spotlight in electronic bulletins and on social media** (Twitter and Facebook) – once per year
- **Retweets of educational posts and events** – unlimited throughout the year
- Listing in the **RAIC Resource Guide**
- Digital access to the **RAIC Resource Guide** (member directory)
- Receive all **RAIC member communications** (news bulletins and e-notices)
- One user **access to member-only website**
- **Access to member-only benefits**
- **Access to Connects** (online member-only discussion platform)
- **Annual discounts on Conference tradeshow booths** (currently 20% off 2022 Conference on Architecture booth)

\*50% discount for not-for-profits



**5,300**  
members

**13,500+**  
followers





# Corporate Affiliates

Royal Architectural Institute of Canada

## Bundle Deals!

As a Corporate Affiliate member, you can purchase additional opportunities to engage with the RAIC's community.

Below is a list of items and are offered on a first come, first serve basis.

### À LA CARTE – LIMITED AMOUNT AVAILABLE EACH YEAR

- Upgrade to a Premium Listing in the RAIC Resource Guide – \$500
- Webinar Presentation – \$1500
- One spotlight in the affiliate section of the electronic bulletin – \$1000
- Standalone e-notice – \$2500 (12 available in the year)
- Additional user access to member only website – \$433/user
- Event calendar – \$250/entry
- LinkedIn Educational Articles – \$1000/guest post or \$2000/RAIC writes a sponsored article
- Blog Educational Articles – \$1000/guest post or \$2000/RAIC writes a sponsored article
- Board of Directors meeting sponsor – \$5000
- Conference, Congress, Honours & Awards Sponsorship packages – various amounts available ranging from \$2500–\$25,000
- Social media posts:

#### Instagram

- \$250/reshare in the RAIC's story
- \$500/post on the RAIC Instagram feed. Including the sponsors personalized messaging, the RAIC will create the graphics or taking the photos so they match our branding/aesthetic. Sponsor will provide logo, messaging and approve the final assets.

#### Twitter

- \$200/post if they want a standalone permanent post on the RAIC Twitter feed. Including the sponsors personalized messaging, the RAIC will create the graphics or taking the photos so they match our branding/aesthetic. Sponsor will provide logo, messaging and approve the final assets.

#### Facebook

- \$100/post share
- \$200/post on the RAIC Facebook feed. Including the sponsors personalized messaging, the RAIC will create the graphics or taking the photos so they match our branding/aesthetic. Sponsor will provide logo, messaging and approve the final assets.

#### LinkedIn

- \$100/share
- \$200/post on the LinkedIn feed. Including the sponsors personalized messaging, the RAIC will create the graphics or taking the photos so they match our branding/aesthetic. Sponsor will provide logo, messaging and approve the final assets.

### SOCIAL MEDIA PACKAGE

- \$1200 for 8 Reshares (on all platforms) + 1 Standalone post shared on all platforms including sponsors personalized messaging + RAIC Promoting sponsorship with its own content.







# Strategic Partners

Royal Architectural Institute of Canada

## Strategic Partner

\$30,000 (25% savings)

- **Use of the Strategic Partner Logo**
- **Company web page on RAIC website** – including a company description, contact information, graphics and video links
- **Company spotlight in electronic bulletin and social media** (Twitter and Facebook) – once per year
- **Retweets of educational posts and events** – unlimited throughout the year
- Events listed in the **RAIC events calendar**
- Premium listing in **RAIC Resource Guide**
- Digital access to **RAIC Resource Guide** (member directory)
- Receive all **RAIC member communications** (news bulletins and e-notices)
- Two user access to **member only website**
- **Access to Connects** (online members only discussion platform)
- **Access to member only benefits**
- **Annual discounts on Conference tradeshow booths** (currently 20% off 2022 Conference on Architecture booth)
- **Two Webinar Presentations**
- **Meeting Sponsor**
- **Two Educational guest articles** on LinkedIn or Blog
- **Sponsorship funds – \$25 000.** Can be used to purchase from the à la carte section or Conference/Congress/Honours & Awards sponsorship packages.



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Contact Katie Russell, Business Development Manager  
at [krussell@raic.org](mailto:krussell@raic.org) or 1-844-856-RAIC (7242) x 2016