



Get Premium Brand Exposure: Sponsor the RAIC's 2025-2026 CHOP Chat Series!

ABOUT THE SERIES

The [CHOP Chat Series](#) brings the [Canadian Handbook of Practice for Architects \(CHOP\)](#) to life through interactive, expert-led discussions designed to deepen the participant's understanding of architectural practice in Canada.

This innovative webinar series functions as a "book club" for AEC industry professionals, where each session examines a specific chapter or chapters of the handbook with guidance from the very experts who authored the content. Designed for everyone involved in the sector, from seasoned professionals to those just beginning their journey, this series will equip participants with a wide range of critical skills.

WHY SPONSOR? 25K (1 available); 5K (unlimited available) *

The CHOP Chat Series will give you sustained, premium brand exposure like never before. As a sponsor, you will:

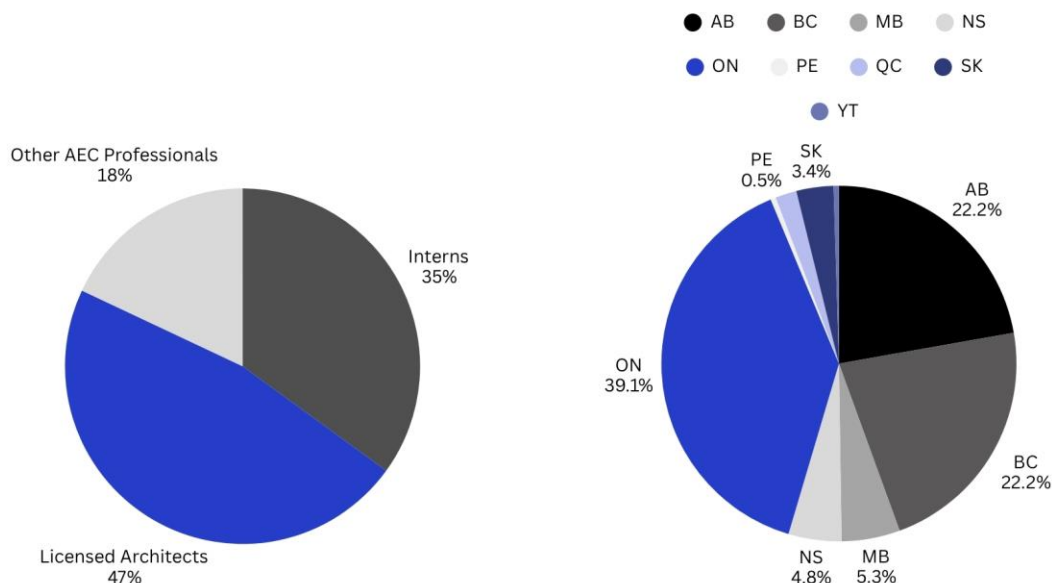
- Access highly engaged AEC professionals in an innovative way—with over 200 RAIC members registered for each session.
- Gain over 7500 high-quality impressions over 10 months.
- Demonstrate your commitment to advancement of Canadian architectural practice.

WHO WILL ATTEND

- Architects
- Intern Architects

- AEC Industry Professionals
- Student Associates enrolled in the [RAIC Syllabus](#)
- Graduates from Canadian Schools of Architecture
- Graduates from Foreign Schools of Architecture

ATTENDEE DEMOGRAPHIC BREAKDOWN



2025/2026 DELIVERY SCHEDULE

- 37 Sessions covering every chapter of the [CHOP](#)
- Weekly schedule (Thursdays, 2:00-3:30 pm EST)
- Accessible online delivery via Zoom
- Series starts September 11, 2025, and ends June 25, 2026

BENEFITS FOR SPONSOR

- Logo, QR code, and company link on main landing page and on the individual 37 CHOP Chat sessions' webpages.
- Logo & QR code on the ZOOM pre-screen 37 times (weekly occurrence for 10 months).
- One complimentary seat to each of the 37 CHOP Chat Sessions (2 seats for 25K plus level).
- Marketing exposure *(for all levels)*:

- o Social Media – logo recognition on 9 posts on LinkedIn between September 4, 2025 – May 29, 2026.
 - o Continuing Education Bulletins – “Sponsored by [company name]” will appear in ~16 biweekly newsletters between September 23 – June 16
 - o RAIC Bulletins – logo recognition in 2+ bulletins
- Additional marketing exposure *(for 25K level)*:
 - o Short 20-second video played at the beginning of each session and added to the CHOP Chat main landing page webpage
 - o Stand-alone email
 - o Industry Insider webinar.

SPONSORSHIP TERMS AND CONDITIONS

Sponsorship will be allocated on a first-come, first-served basis.

- A sponsorship is secured only upon receipt of this contract.
- The RAIC reserves the right to refuse a sponsorship request.
- If you cancel within 5 business days of payment, a full refund will be provided—with all payments final following the refund window.
- Sponsorships are not transferable.
- All payments are final.

Let’s talk! For more information about this sponsorship opportunity, please contact the Corporate Partner Team (Corporatepartners@raic.org).