

June 21, 2022

Best Practice for writing a citation:

Citations should be a summation of the qualities described in the letters of support focusing on the characteristics for which the nominee has been nominated. (The Citations become the public record).

<u>Text should clearly address – with statements and examples – the category for which the member is being nominated.</u>

Text should be no more than 250 words.

Do:

Back up statements with relevant and concrete examples
Provide dates where appropriate
Choose the most significant examples
Double-check facts
Focus on accomplishment, not personality
Ensure that names of projects, organizations, reports, etc. are spelled out in full and correctly
Speak to accomplishments beyond dates and quantities

Avoid:

Clichés ("worked tirelessly")
Acronyms (Canada Green Building Council, not CaGBC)
Exaggeration
Unnecessary adverbs / adjectives

The use of "worked on" - provide a more accurate description of the role, where relevant. Lists