

**RAIC 2012 National Urban Design Awards**  
Submission: Toronto Avenues & Mid-Rise Buildings Study

**Participation Identification Form**

**Category:**

- Urban Design Plans**
- Urban Architecture
- Civic Design Projects
- Urban Fragments
- Community Initiatives Award
- Student Projects

**Municipality Participation:**

- Winner of a local urban design award**
- At large submission
- Municipality with a population of less than 500,000

**Project:**

*Name:*  
Toronto Avenues and Mid-Rise Buildings Study

*Address:*  
Toronto, Ontario, Canada

*Completion Date:*  
Approved by Council July 2010.

**Lead Firm:**

*Name:*  
Brook McIlroy – Architecture / Urban Design / Landscape Architecture / Planning

*License Number and/or Proof of Registration:*  
(Mandatory requirement for Urban Architecture and Civic Design Projects only):  
OAA 5415

*Contact Name:*  
Calvin Brook, Principal

*Address:*  
51 Camden Street, Suite 300

**RAIC 2012 National Urban Design Awards**

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*City/Province/Postal Code:*

Toronto ON M5V 1V2

*Telephone Number:*

416.504.5997 X.227

*Fax Number:*

416.504.7712

*E-mail Address:*

[cbrook@brookmcilroy.com](mailto:cbrook@brookmcilroy.com)

**Associate Firm(s)**

Name: **ERA Architects**

Contact Name: Michael McClelland

Address: 10 St. Mary Street, Suite 801

City/Province/Postal Code: Toronto, ON, M4Y 1P9

Telephone Number: 416.963.4497

Fax Number: 416.963.8761

E-mail Address: [MichaelM@era.on.ca](mailto:MichaelM@era.on.ca)

**Associate Firm(s)**

Name: **Quadrangle Architects**

Contact Name: Les Klein

Address: 380 Wellington Street West

City/Province/Postal Code: Toronto, ON, M5V 1E3

Telephone Number: 416.598.1240

Fax Number: 416.598.5633

E-mail Address: [lklein@quadrangle.ca](mailto:lklein@quadrangle.ca)

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**Associate Firm(s)**

Name: **Urban Marketing Collaborative**

Contact Name: John Archer

Address: 17 Dundonald Street, 3rd floor

City/Province/Postal Code: Toronto, ON, M

Telephone Number: 416.921.4181

Fax Number: 416.921.4184

E-mail Address: [jarcher@jcwg.com](mailto:jarcher@jcwg.com)

**Owner, Agency or Organization**

Name: City of Toronto

Contact Name: Gary Wright

Address: 12th fl. E., 100 Queen St. W.

City/Province/Postal Code: Toronto ON M5H 2N

Telephone Number: (416) 392-0427

Fax: 416-392-1330

E-mail Address: [gwright@toronto.ca](mailto:gwright@toronto.ca)

**Others (if applicable)**

Name: City of Toronto

Contact Name: Lorna Day

Address: 2 Civic Centre Court, 3rd Floor

City/Province/Postal Code: Toronto, ON M9C 5A3

Telephone Number: 416.394.6008

Fax: 416.394.6063

E-mail Address: [lday@toronto.ca](mailto:lday@toronto.ca)

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**Others (if applicable)**

Name: City of Toronto

Contact Name: Robert Freedman

Address: 100 Queen St. W.

City/Province/Postal Code: Toronto ON M5H 2N

Telephone Number: 416-392-1126

Fax: 416-392-1330

E-mail Address: [rfreedman@toronto.ca](mailto:rfreedman@toronto.ca)