

SPONSORSHIP OPPORTUNITIES
AND BENEFITS

HONOURS AND AWARDS PROGRAM

Advocate.
Educate.
Celebrate.



RAIC | IRAC

Royal Architectural Institute of Canada
Institut royal d'architecture du Canada



Show your support by sponsoring the RAIC's Honours and Awards program!

Sponsoring an award allows your company to receive national and international exposure in the architecture field. The RAIC has designed **sponsorship opportunities** to meet the objectives of organizations of any size. Each Award has Multiple Sponsorship Opportunities.

About

The RAIC Honours and Awards program seeks to bring national and international attention to Canada's architects, architectural community and projects at the forefront of design excellence and responsible architecture today, in Canada or abroad. The RAIC honours and awards initiatives promote partnerships between architects and allied professionals supporting quality in the built environment through its programs.

Who will attend?

All awards with the exception of the Governor General's Medals in Architecture are presented at the President's Dinner and Awards Gala which is an important event at our annual Conference on Architecture. Conference delegates, awards recipients and their guests are in attendance.

The President's Dinner and Awards Gala is one of the social highlights of Conference. Delegates mingle during the cocktail reception before an elegant sit-down dinner and formal awards presentation. This year's event will include the highly anticipated announcement of the RAIC International Prize winner.

The Governor General's Medals in Architecture awards ceremony is a stand-alone event that is scheduled based on the Governor General of Canada's availability at Rideau Hall. The evening prior to the ceremony, a public lecture is presented in Ottawa.

Sign up by November to benefit from the many opportunities of exposure for your company.

For more information, contact:

Chantal Charbonneau, Hon. MRAIC
VP Member Engagement
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**Support an award and
be part of the celebration!**

GOVERNOR GENERAL'S MEDALS IN ARCHITECTURE (BIENNIAL)

Currently available



Recognizing outstanding achievement in recently built projects by Canadian architects, this program—created by the RAIC—contributes to the development of the discipline and practice of architecture and increases public awareness of architecture as a vital cultural force in Canadian society. These awards are administered jointly with the [Canada Council for the Arts](#).

There are multiple sponsorship opportunities within this program.

2024 Recipients, for details: <https://raic.org/awards/governor-general-medal-in-architecture-recipients>

1. FREE PUBLIC LECTURE & PRIVATE COCKTAIL RECEPTION | \$2,500 (Multiple Opportunities)

What: This free public lecture titled “12 Architects on Architecture” features five-minute presentations by the recipients of the Governor General’s Medals in Architecture and the medal recipient of the Governor General’s Medal in Landscape Architecture. These awards are among the most prestigious in the industry. A private cocktail reception is hosted for the recipients, their guests, RAIC Board and CSLA Council members.

Where: Ottawa, ON

When: The public lecture and cocktail reception is held the evening prior to the awards ceremony.

Additional sponsorship benefits :

- Logo placement and company link on the award recipient title webpage
- Logo placement on digital event poster, digital display panel, presentation slide and presentation slide
- Opportunity to speak at the podium (one-minute approved script)



2022 Architecture Canada Publication, for details: https://issuu.com/raicvcj/docs/2022_architecture_canada_book_web

2. ARCHITECTURE CANADA PUBLICATION | \$5,000

What: This publication showcases the 12 projects awarded with the Governor General’s Medal in Architecture.

Being part of the publication is of great interest to those who value architecture and the quality of our cities, or those involved in the architecture profession.

A printed copy of the book is distributed to all award ceremony guests (~200)—following which the publication is available online to all RAIC members and the public. A limited number are printed for purchase through the [RAIC online store](#).

When: This publication is produced in time for the awards ceremony.

Additional sponsorship benefits:

- Opportunity to include a 150-word congratulatory message to recipients in print and online publication

NATIONAL URBAN DESIGN AWARDS (BIENNIAL)

Next available:
Fall 2025



2024 Recipients, for details: <https://raic.org/national-urban-design-awards-new-recipients>

ROUND TABLE EVENT | \$5,000

What: The National Urban Design Awards is a Canadian program established by the RAIC in partnership with the Canadian Institute of Planners (CIP) and the Canadian Society of Landscape Architects (CSLA) in 2006. The program showcases excellence in urban design, raises public awareness of the role of urban design in sustainability and quality of life in Canadian cities, and recognizes the contributions of individuals, organizations, firms, and projects.

Up to 12 projects may be awarded within the six different categories of urban design projects. One award will be bestowed for each category and an optional certificate of merit. The awards are part of a two-tier program held in cooperation with Canadian municipalities.

When: The recipient media release will go out in March 2026. The awards presentation will be held at the RAIC Conference in May 2026. An Urban Design round table will take place at Conference with the award recipients, including a Q & A, if feasible.

Sponsorship benefits

- Verbal recognition during the round table event
- Logo placement and company link on the award recipient title webpage
- Four tickets to the event
- Recognition in CIP and CSLA e-newsletter, social media and website
- Recognition in RAIC printed and online Journal published in Canadian Architect magazine distributed to 13,500 subscribers
- Opportunity to speak at the round table (one-minute approved script)

ADDITIONAL REACH:
**7,500 CIP
members
and 2,800 CSLA
members**

RAIC ANNUAL AWARDS (ANNUAL)



2024 Recipient, Emerging Architectural Practice, for details: <https://raic.org/awards/2024-emerging-architectural-practice-award>

What: This program recognizes and celebrates recipients from seven separate awards, each with their own **\$2,500** sponsorship opportunity. The awards are:

RAIC GOLD MEDAL

The highest honour that the Institute can bestow in recognition of a significant and lasting contribution to Canadian architecture. The honour recognizes a significant body of work demonstrated through either excellence in design, research, education, advocacy or other activities with a direct impact on the advancement of architecture in Canada. It considers the individual's breadth and scope of expertise; established presence within the public sphere, both in Canada and internationally; exemplary approaches to sustainability; support and advancement of equity, diversity and inclusion; and commitment to the future generation of architects.

ARCHITECTURAL PRACTICE AWARD

Recognizes a Canadian architectural practice that has consistently produced distinguished architecture. The award recognizes the achievements of the practice, considering at least five of the following core areas: quality of architecture; quality of professional services; innovativeness (such as methods and processes related to design, construction and/or practice); contributions to the profession (including professional institutions and/or associations); research and teaching; exemplary approaches to sustainability; support and advancement of equity, diversity and inclusion; and commitment to the future generation of architects through supports such as mentorship, training opportunities and providing a path to licensure.

EMERGING ARCHITECTURAL PRACTICE AWARD

Recognizes an emerging Canadian architectural practice that shows exceptional promise for contributing significantly to the future of architecture. The award recognizes the early career achievements of the practice and considers: quality of architecture; innovativeness (such as in methods and processes related to design, construction and practice, exemplary approaches to research and teaching, sustainability, or the support and advancement of equity, diversity and inclusion); and current—as well as potential for future—leadership within the profession.

RAIC ADVOCATE FOR ARCHITECTURE AWARD

This award celebrates an individual, or collective of individuals, who has acted as a public champion for the advancement of Canadian architecture through their advocacy, patronage, and/or other forms of support. Candidates may include clients or patrons, educators, public servants, architects, allied professionals and others. It considers exemplary approaches to sustainability, as well as the support and advancement of equity, diversity, and inclusion. The award recognizes long-term commitment to the profession at an international, national, regional or local level.

RAIC ANNUAL AWARDS cont'd (ANNUAL)



2024 Recipients, RAIC Advocate for Architecture Award, for details: <https://raic.org/awards/2024-raic-advocate-architecture>

RAIC RESEARCH & INNOVATION IN ARCHITECTURE AWARD

This award recognizes an architect, architectural practice and/or academic researcher who has demonstrated excellence in research and/or innovation in architectural practice, technology, or pedagogy. It celebrates initiatives that advance professional practice and/or disciplinary knowledge, and considers exemplary approaches to sustainability, as well as the support and advancement of equity, diversity, and inclusion.

RAIC ARCHITECTURAL JOURNALISM AND MEDIA AWARD

This award recognizes an architect, architectural practice or individual that presents a narrative about architecture which promotes public understanding and awareness of architecture, the role of architects and their impacts on society, and/or the value of design and design excellence. The entry can range from a single significant contribution to a collection of work.

PRIX DU XX^E SIÈCLE

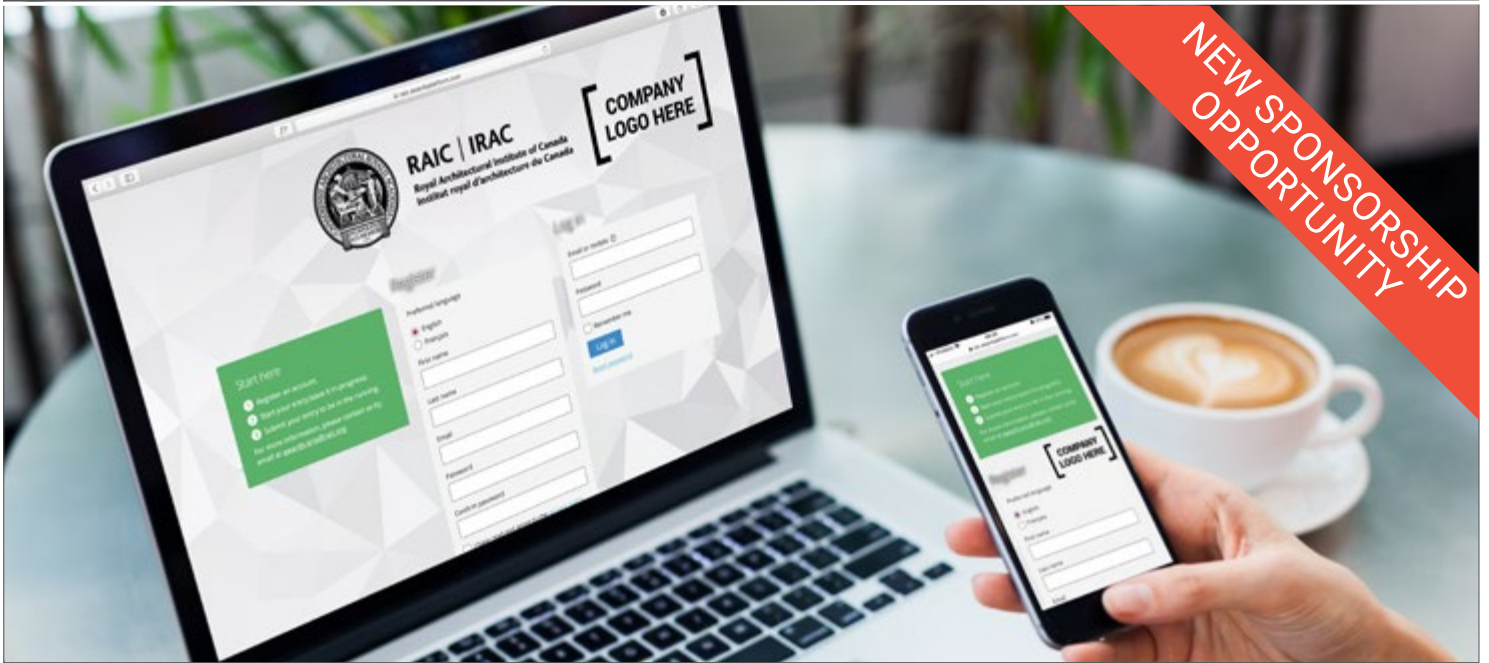
The Royal Architectural Institute of Canada (RAIC) and the National Trust for Canada aim to promote public awareness of significant modern Canadian architecture from the 20th century. The Prix du XX^e Siècle celebrates design quality and enduring excellence, recognizing the design of the original architect(s) and/or firm(s) and the on-going stewardship of the building's owner(s). An expert panel will be established, and maintained, by the RAIC and National Trust for Canada. Any existing building built within the 20th century is eligible for the Prix.

When: All seven awards are presented at the RAIC President's Dinner and Awards Gala, at the RAIC Conference on Architecture.

Additional sponsorship benefits

- Logo placement and company link on the award recipient webpage
- Logo placement on presentation slide
- Two tickets to the event
- Recognition in RAIC printed and online Journal published in Canadian Architect magazine distributed to 13,500 subscribers

RAIC HONOURS AND AWARDS ONLINE SUBMISSION PLATFORM (THREE-YEAR OPPORTUNITY)



ONLINE SUBMISSION PLATFORM SPONSORSHIP | \$2,500

What: In 2019, the RAIC introduced an online platform (raic.awardsplatform.com) for all submissions and nominations to:

1. Better facilitate the submission and application process of the RAIC awards program
2. Increase submissions and applications
3. Reduce submission costs
4. Provide national and international jury members with easy access to review submission content

As of the summer of 2024, the platform was accessed by more than 300 submitters and 34 jurors.

When: This is a three-year sponsorship opportunity.

- 2025, 2026, 2027 Call for Submissions

Additional sponsorship benefits

- Sponsor logo with a link to company website on raic.awardsplatform.com main log-in page for all of 2025, 2026 and 2027 awards.



RAIC COLLEGE BOOKLET | \$1,500 (ANNUAL)

What: The RAIC College Booklet features the Honorary Fellows and Fellows of the current year. This booklet is made available electronically to all through our website and a limited number are printed and distributed to the new Fellows and Honorary Fellows at Convocation as a keepsake.

When: This booklet is produced annually and distributed in print and electronically.

Additional sponsorship benefits

- Logo placement and recognition in print and electronic publication
- Opportunity to include a 150-word congratulatory message to new Fellows and Honorary Fellows

RAIC COLLEGE ANNUAL BUSINESS MEETING | \$1,000

What: This is a Fellows-only event.

When: This meeting is held virtually in May/June every year.

Additional sponsorship benefits

- Logo on the powerpoint
- Opportunity to speak at the virtual meeting (one-minute approved script; one spot available)

SPONSORSHIP TERMS AND CONDITIONS:

Sponsorship will be allocated on a first-come, first-served basis.

- A sponsorship is secured only upon receipt of this contract.
- The RAIC reserves the right to refuse a sponsorship request.
- The RAIC reserves the right to amend the rules and regulations governing a sponsorship.
- If you cancel within 5 business days of payment, a full refund will be provided—with all payments final following the refund window.
- Sponsorships are not transferable.
- All payments are final.

For more information:

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