

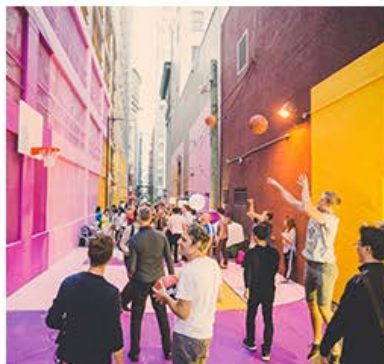
National Urban Design Awards

PRESENTED BY

MEDIA SPONSOR



RAIC | IRAC
Royal Architectural Institute of Canada
Institut royal d'architecture du Canada



2018 RECIPIENTS, FROM LEFT TO RIGHT: TOCORE: DOWNTOWN PARKS AND PUBLIC REALM PLAN, PUBLIC WORK and City of Toronto (Co-Lead) **/DISCOVERY HALTS (ESCALES DÉCOUVERTES)**, civiliti + julie margot design **/REHABILITATION OF THE WATERFRONT AND BOARDWALK AT THE ANSE-DU-SUD SECTOR OF PERCÉ, QC**, AECOM **/THE KUUJUAQ HACKATHON 2017: REASSEMBLING THE NORTH**, McGill University, Minimum Cost Housing/Hackathon Group **/URBAN BEEHIVE PROJECT**, Nine Yards Studio **/[TACTICAL] INFRASTRUCTURE**, Bryce Clayton (University of Waterloo) **/PLACE DES CANOTIERS: PARKADE, ARTIFACT WALL, AND PUBLIC REALM**, DAOUST LESTAGE + ABCP **/PLACE VAUQUELIN**, Lemay (Marie-Ève Parent, Jean-Philippe André, Sophie Lacoste, Benoit Gaudet, Carlos Santibanez, Isabelle Giasson) **/DOMESTIC INSURGENCY - TOWARDS AFFORDABLE HOUSING IN VANCOUVER**, James Banks (University of Waterloo) **/MORE AWESOME NOW LANEWAY ACTIVATIONS**, HCMA Architecture + Design **/SIX POINTS INTERCHANGE**, SvN **/THE 4TH AVE FLYOVER**, Tawab Hlimi, Assistant Professor in Landscape Architecture at the University of Calgary

AWARDS PRESENTATION, PUBLIC LECTURE, & COCKTAIL RECEPTION

WHAT: This free awards presentation and public lecture features the 12 recipients of the 2018 National Urban Design Awards from nine communities across Canada. Each recipient will give a four-minute presentation followed by a question-and-answer period. These awards reflect a range of ideas about reclaiming and enhancing public space while addressing challenges such as urban density, environmental sustainability, and affordability.

Prior to the lecture, a cocktail reception will be hosted for the award recipients and their guests, as well as the RAIC, CSLA, and CIP Directors and invited guests.

WHEN: January 7th, 2019, 6:00 PM

VENUE: Ottawa Art Gallery, Ottawa, ON

DESCRIPTION OF AWARDS PROGRAM: The National Urban Design Awards is a biennial Canadian awards program established by the Royal Architectural Institute of Canada, the Canadian Institute of Planners and the Canadian Society of Landscape Architects in 2006. The program showcases excellence in urban design, raises public awareness of the role of urban design in sustainability and quality of life in Canadian cities, and recognizes the contributions of individuals, organizations, firms, and projects. The awards are part of a two-tier program held in cooperation with Canadian municipalities.

AUDIENCE:

- National Urban Design Award recipients and members of their firms
- Clients of the winning buildings
- Members of Parliament, public agencies, and municipal leaders
- Members of the public
- Architects, landscape architects, planners, architecture faculty and students
- Media
- Leadership from allied professional organizations such as the, Canada Green Building Council, Interior Designers of Canada, as well as representatives from participating Canadian municipalities
- 5,000 RAIC members, 6,900 planning professionals, 2,800 CSLA members, and over 9,700 followers on social media

MEDIA COVERAGE: Over 26 local, national, and international media outlets

BENEFITS:

- Logo placement on RAIC website, CSLA website, media releases and on presentation slides
- Verbal recognition during event
- Acknowledgement included in event poster, RAIC, CSLA, and CIP e-newsletters, social media, and on event page (with a company description)
- Opportunity to distribute one marketing product at lecture event

SPONSORSHIP VALUE & CONTACT

1. PUBLIC LECTURE: \$5,000

2. PRE-LECTURE COCKTAIL RECEPTION: \$5,000

For more information, contact Diane Wessman, Director of Operations at dwessman@raic.org or 1-844-856-RAIC (7242) x 207