



2019 RAIC Emerging Practitioners National Student / Intern Design Competition Architecture and Public Engagement

Call for Entries

Tying into the <u>2019 RAIC Festival of Architecture</u> theme of *The Future of Architecture*, the RAIC Emerging Practitioners (RAIC EP) Committee is hosting a design/drawing competition that asks the question **"What is the future of public engagement in architecture?"**

Public engagement is a critical part of architecture, with regard to the impact of a realized/built design project as well as in gaining feedback and insight during the design process itself. It is also crucial in educating the public on the role of architects and the importance of design; much of the public – and even policymakers – are often unaware of what architects do, and the implications of design on our everyday lives. With mounting concerns about sustainability, budget cuts to publicly-funded projects, and an increase in the cost of construction, it is particularly important to engage the public and help them understand the vital role architecture and architects play in the development of our built spaces and in addressing these concerns.

The competition will showcase the work and talent of architectural students and interns from across Canada and will focus on the role of public engagement in architecture through various methods of 2D representation like hand drawing, digital drawing, photography, collage, hybrid, and mixed media.



The top 10 finalists will have their designs printed and displayed at <u>POP // CAN // CRIT 2019</u>. The top three winning entries will be announced and awarded prizes at POP // CAN // CRIT on **October 26** at the Design Exchange in Toronto, ON.

Eligibility

This competition is open to all student, graduate, or intern architect RAIC members. Competition entries are invited from individuals and teams. All team members must be RAIC student, intern, or graduate members.

There is no registration fee for the competition.

Submission requirements

Entries should be prepared as two (2) separate PDF documents (up to 5MB) and emailed to Brynne Campbell, RAIC Program Officer, at **bcampbell@raic.org** by **September 20, 2019, 11:59 p.m. ET.**

Submission information:

Page 1 (8.5" x 11")

- 1. Title of the submission (unique to each entry)
- 2. Individual or team member name(s) and contact information

Page 2 (24" x 36")

- 1. Title of the submission (unique to each entry, same as on Page 1)
- 2. Any combination of plans, sections, elevations, renderings, or other forms of visual representation (drawings/images) to describe the design concept. Images may be produced by any means/media desired by the entrant/team but must be able to be printed on a 2D 24"x36" sized paper/board for display (videos or any 3D or 4D information will not be viewable).
- 3. Size and resolution of the PDF image MUST be able to be viewed and printed at 24"x36", at least 150ppi.

Submission & selection process

1. All submissions will first be reviewed anonymously and shortlisted by the RAIC Emerging Practitioners Steering Committee. The committee will select entries based on the following criteria:





- Creative interpretation of the competition theme
- Conceptual clarity and coherence of the submission
- Excellence in execution of visual representation
- The shortlisted entries will be printed and displayed at POP // CAN // CRIT. A jury comprised of POP // CAN // CRIT 2019 panelists (to be announced summer 2019) will judge and select a first, second, and third place winner.

Competition prizes

1st Place: \$500 cash prize: Sponsored by <u>Taylor Architecture Group</u>



2nd Place: \$250 cash prize

3rd Place \$100 gift card to Michael's art store: Sponsored by Michael's Canada



Top Ten Drawings to be published by *Spacing* magazine on <u>Spacing.ca</u>

spacing

Competition schedule

July 5, 2019	Announcement of competition
Sept. 20, 2019	Deadline for submissions
Oct. 7, 2019	Announcement of shortlisted entries
Oct. 26, 2019	POP // CAN // CRIT: Display of shortlisted entries and announcement of winners



Display of Entries

The display of the ten shortlisted entries, as well as the selection of the top three winning designs, will take place at **POP // CAN // CRIT 2019** – a day-long symposium focused on the topic of the *Education and Emergence of Architects in Canada*. As the symposium will consist of panel discussions and engaging discussions about the experiences of students, interns, architects and others in the architectural profession, this is an ideal venue to display visual ideas and representations put forth by emerging practitioners.

Running from October 26 to 30, the **RAIC Festival of Architecture** invites those in the architectural profession to join leaders and emerging talents in architecture and design, students, faculty, and allied professionals for five days of workshops, tours, two galas, and many other events. This year's festival will take place in Toronto, ON at the Westin Harbour Castle. For more information, visit <u>https://festival2019.raic.org/</u>



POP // CAN // CRIT 2019 is part of the RAIC Festival of Architecture. Event details are as follows:

POP // CAN // CRIT 2019

Date: Saturday, October 26 Time: 9 a.m. - 4:30 p.m. Location: Design Exchange, Toronto Registration: <u>Click here</u>

RAIC Festival of Architecture 2019

Date: Saturday, October 26 to Wednesday, October 30 Location: Westin Harbour Castle, Toronto Registration: Click here



A history of engaging the public at the RAIC Festival

The RAIC Festival of Architecture has a history of public engagement through architecture. The Urban Marker Competition was created and established by Storefront Manitoba, along with the Architectural Fringe Festival, at the 2014 MAA/RAIC Festival of Architecture in Winnipeg, MB. The Urban Marker created a unique physical marker to signal and celebrate events and locations of the Architecture Fringe Festival happenings.

The 2014 Urban Marker was a proposition for a way-finding system and as a way to transform the mundane, temporary city signage systems. It proposed repurposing them to direct the attention of motorists and passersby to events occurring within the city and the design community. A simple magnetic sign, the use of reflective material and bright colours, and the strategic placement and accumulation of the markers around design venues enhanced the sense of anticipation and awareness of the event. The Urban Marker had simple text, a venue name, a date, or a QR code that directed to the event's website.



2014 Urban Marker winning entry 2015 Urban Marker winning entry

The 2015 winning entry "Public Speaker," displayed at the 2015 AAA/RAIC Festival of Architecture in Calgary, AB, was created as a tool for dialogue in the public realm and an amplifier for citizens to share their thoughts. The Speaker was comprised of an alcove for sitting and listening during festival events and projected live audio from the various lectures, allowing individuals on the street the opportunity to listen and learn about architecture.

In 2019, in place of a built installation, the competition will focus on ideas and critiques of public engagement through two-dimensional visual representations.