



EXPO FOR DESIGN, INNOVATION & TECHNOLOGY

**SEPTEMBER 28 TO OCTOBER 8, 2017
21 DON RDWY (+LAKESHORE BLVD)
THE FORMER UNILEVER SOAP FACTORY**

THE OPPORTUNITY

EDIT seeks proposals from creators working across all disciplines and artistic practices, including but not limited to workshops, talks, and performances. EDIT is providing an unparalleled opportunity for the public to consider how design, innovation and technology is the lens for examining, questioning and ultimately solving the big challenges we are facing today.

WHAT IS EDIT?

EDIT is an unprecedented, 10-day international design festival that explores how design, innovation and technology can address today's global issues and envision a world where all people prosper. In partnership with the United Nations Development Programme, Design Exchange will produce an immersive event that educates and engages some 100,000 visitors about inspiring solutions for the [17 Global Goals for Sustainable Development](#). Launched in 2015, the Global Goals is an ambitious campaign that challenges nations and citizens to come together to end extreme poverty, inequality and climate change by 2030. With chief curator **Bruce Mau** and co-curators **Carlo Ratti**, **Jamie Oliver Food Foundation**, and **Kentaro Toyama**, EDIT will present a range of bold and dynamic programming within the main theme – Prosperity For All – and subthemes Care, Educate, Nourish and Shelter/Cities.



A DESIGN EXCHANGE PRODUCTION



SUPPORTED BY THE
GOVERNMENT OF ONTARIO AND
ITS ONTARIO150 PROGRAM



SUPPORTED BY THE
CITY OF TORONTO



IN PARTNERSHIP WITH UNDP

SHELTER/CITIES

The design of sustainable, inspiring, smarter and accessible housing and cities.

EDUCATE

Identifying constraints and opportunities in education, specifically in tools for learning.

NOURISH

Eliminating food waste, increasing access to food and water, imagining the future of food.

CARE

The well-being of individuals and the future of healthcare.

YOUR PROPOSAL SHOULD CONSIDER THE FOUR SUB-THEMES AND HOW YOUR PROGRAM WILL CONTRIBUTE TO DISCOURSE AND ACTION AROUND PROSPERITY FOR ALL. THERE ARE NUMEROUS WAYS TO PARTICIPATE:

THE EXCHANGE

There will be four Exchanges at EDIT. Each Exchange will be located amongst the existing programming in Care, Educate, Nourish and Shelter/Cities. These spaces are meant for audience engagement and interaction of all ages, and are available for, but not limited to workshops, charrettes, presentations performances and installations. We invite community and arts organizations to contribute ideas for animating the Exchanges.

KIDS PROGRAMS

EDIT will feature kids programming throughout, as well as dedicated events and activities during Youth Day. We invite programming partners engaged with youth to submit ideas for inspiring, educating and entertaining young patrons from ages 12 to 18.



BUDGET

We hope to include everybody that submits a proposal and will make every effort to do so. We currently cannot provide funding for projects. However, DX/EDIT is able to provide the following in-kind capital to aid your projects:

- Free public space
- Marketing/promotions
- Inclusion in expo schedule

PARAMETERS

- Walk-through(s) of the site will be scheduled for March 2017
- Access to the venue as of September 21, 2017
- Organizers may be contacted for media interviews

EDIT TO PROVIDE

- Free access to exhibition areas
- Technical support
- Wireless internet access
- Professional documentation of your work
- Public and media relations support
- Marketing and promotional outreach through EDIT's social media channels:
 - Facebook, e-newsletter, Twitter, Instagram

SUBMISSIONS

Please submit proposals to:

Elizabeth Pagliacolo

Director of Programming
elizabeth@dx.org

LATE PROPOSALS WILL NOT BE ACCEPTED.

Proposal deadline is **March 17, 2017**

We are eager to receive your proposals. If you have any boundary to entry with this application, please email us explaining your situation and we will do our best to accommodate your application.