

THE ROYAL ARCHITECTURAL INSTITUTE OF CANADA

# CONFERENCE ON ARCHITECTURE

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# CONFÉRENCE

SUR L'ARCHITECTURE

DE L'INSTITUT ROYAL D'ARCHITECTURE DU CANADA

# CALGARY

MAY 2-6 MAI 2023

PARTNERSHIP,  
SPONSORSHIP, AND  
TRADE SHOW



**RAIC | IRAC**

Royal Architectural Institute of Canada  
Institut royal d'architecture du Canada





## RAIC | IRAC

Royal Architectural Institute of Canada  
Institut royal d'architecture du Canada

The Royal Architectural Institute of Canada (RAIC) has operated continuously since 1907 as the national voice for architects and architecture in Canada. Its mission is to advocate for excellence in the built environment, demonstrate how design enhances the quality of life, champion sustainability, and promote responsible architecture in addressing important issues of society.



RAIC.ORG



@RAIC\_IRAC



@THERAIC.IRAC



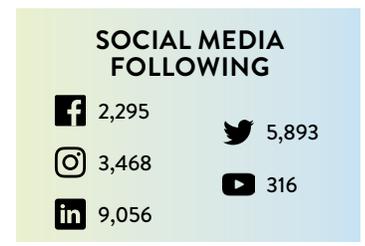
@RAIC\_IRAC



The RAIC is excited to be headed to Calgary to host the 2023 Conference on Architecture is being held in Calgary, Alberta. The event takes place from May 2 to 6, 2023 at the Hyatt Regency. The Conference will bring delegates together for a packed schedule including continuing education sessions, tours and special events (award ceremonies, networking, social activities, and more).

We acknowledge and pay tribute to the people of Treaty which includes the Blackfoot Confederacy, the Tsuuti'ina First Nation, and the Stony Nakoda First Nation. The City of Calgary is also home to Metis Nation of Alberta, Region 3. By the signing of Treaty 7 in 1877, we recognize that all Albertans are treaty people.

Conference attendees are eager to learn about new products and services. Don't miss the chance to connect directly with industry leaders and experienced professionals who control purchasing budgets. Your participation gives you an opportunity to make valuable contacts, increase sales, and join the discussion on designing a better built environment.



## WHO WILL ATTEND?

Delegates including leaders in architecture and design, emerging talents in architecture, students entering the field, faculty, media, and allied professionals. By being involved in the Conference on Architecture, partners and exhibitors gain a unique opportunity to showcase products and services to decision-makers while discovering the latest industry needs and trends.

As the RAIC Conference on Architecture changes location each year, total attendance can vary. Fast facts:

- In 2019, over 850 delegates attended Conference in Toronto
- Over 1000 participants in our online Conference programming in 2021 and 2022
- **Approximately 60% of delegates are from the host province, 35% are from across the country and 5% are international delegates**
- 90% of expected attendees are Canadian licensed architects
- 6500+ direct hits on RAIC website every month



-  Delegates from the host province
-  Delegates from other provinces
-  International delegates

# SPONSORSHIP LEVEL BENEFIT SUMMARY

BENEFITS ▾	BENEFACTOR \$25,000 (1 AVAILABLE)	PARTNER \$10,000 (5 AVAILABLE)	DONOR \$7,500 (6 AVAILABLE)	SUPPORTER \$5,000 (15 AVAILABLE)	FRIEND \$1,500 (7 AVAILABLE)	PRESENTATION \$500 36 AVAILABLE)
Recognition before sponsored event	●	●	●	●	●	●
Recognition at sponsored event	●	●	●	●	●	●
All-access pass registration	4 (live & online)	2 (live & online)	1 (live & online)	2 online	1 online	1 online
Opening Event	Included with all access pass + 4 single passes	Included with all access pass + 2 single passes	Included with all access pass + 1 single passes	2 single passes	1 pass	
President's Gala or Foundation lunch tickets	Included with all access pass + 4 single passes to event	Included with all access pass + 2 single passes to event	Included with all access pass + 1 single pass to event	50% discount to up to 4 tickets	25% discount to up to 4 tickets	
# of items in conference bag*	2	1	1			
Expo on Architecture booth discount	100%	75%	50%	25%	10%	
Priority selection of an Expo on Architecture booth	●	●				
One (1) minute ad with on demand presentation at the Virtual Conference						1

\*No large printed materials allowed (books, magazines). Small brochures accepted.

SPONSORSHIP  
APPLICATION

# BENEFACTOR

**\$25,000**

## **PRESIDENT'S DINNER & AWARDS GALA**

One of the social highlights of Conference— the President's Dinner and Awards Gala. Delegates mingle during the cocktail reception before an elegant sit-down dinner and formal awards presentation. This year's event will include the highly anticipated announcement of the RAIC International Prize winner.



# PARTNER

## \$10,000

Choose one of the following events available at the **Partner** level:

### OPENING EVENT & WELCOME RECEPTION

As the Conference kick-off event, the Welcome Reception is a prime networking evening. The cocktail reception is held in the trade show area and is the first introduction to trade show partners. It features hors d'oeuvres, entertainment, and hosted beverages.



### NETWORKING LUNCH PARTNER

Host the delegation for lunch on the trade show floor. This will be a full-service, no-touch buffet style lunch held during the busy trade show day.



### WIFI PARTNER

Be recognized as the exclusive provider of the Conference's wireless connection, allowing participants to live-tweet the event, check email, and connect to their office. The Wi-Fi sponsor receives exceptional exposure, as they have the option to customize the password.



### RAIC COLLEGE OF FELLOWS & RAIC SYLLABUS CONVOCATION & COCKTAIL RECEPTION

The RAIC College of Fellows and RAIC Syllabus Convocation is a formal ceremony steeped in tradition where the College of Fellows recognizes RAIC members and laypersons who have made outstanding contributions to architecture. It also celebrates the graduation of Syllabus students.



### RAIC FOUNDATION LUNCHEON (TBD)

The Foundation Luncheon is a plated lunch featuring a keynote speaker and presentation of the RAIC Foundation scholarships.



# DONOR

## \$7,500

Choose one of the following events available at the **Donor** level:

### RECHARGE/REFRESH LOUNGE

A gathering place in the trade show area, the recharge/refresh lounge offers a space to relax and take a break. This very popular area allows delegates to charge their devices and have informal conversations with colleagues and exhibitors.



### LEARNING LOUNGE

A learning space embedded within the trade show area.



### BADGE SPONSOR

Your logo will be on every delegate badge!



### REGISTRATION & INFORMATION DESK

The registration and information desk is a high traffic area and will be open daily May 2-6, 2023. This is where delegates come to sign in for their conference passes and obtain information throughout the conference.



### PRE-CONFERENCE WORKSHOPS

The RAIC will be hosting up to two pre-conference workshops running May 2-3, 2023, hosting up to 40 participants. Be the exclusive sponsor for these new events.



# SUPPORTER

## \$5,000

Choose one of the following events available at the **Supporter** level:

### LUNCH SPONSOR (2 spots available)

Your company logo will be incorporated into signage around lunch areas and announced during Conference.



### BREAKFAST SPONSOR (3 spots available)

Your organization's name will be printed on event-specific signage placed at the breakfast table. Breakfast will run daily from 7:30 a.m. to 9 a.m.



### DAILY BREAK SPONSOR (8 spots available)

The daily break sponsor will get exposure during the very popular refreshment breaks between continuing education sessions.



### VOLUNTEERS

Your logo will appear on the volunteer t-shirt.



### STUDENT SHOWCASE

The Student Work Showcase is a selection of Student Architecture Projects from across Canada hosted by the Canadian Architecture Student Association (CASA). Work is collected through a nation-wide call for submissions and is designed to highlight the incredible breadth, diversity and strength of student work across the 12 Canadian schools of architecture. With the support of the RAIC CASA is able to bring this incredible selection of work to display at the RAIC Conference on Architecture to share with a wide audience of architecture professionals.



### COLLEGE OF FELLOWS ANNUAL BUSINESS MEETING & LUNCHEON

The College of Fellows Annual Networking Luncheon is part of the RAIC Conference on Architecture. This is a Fellows-only event with special guests, such as Honorary Fellows. This popular event is attended by some of Canada's most prominent and successful architects.



### EMERGING PRACTITIONER EVENT

Host this breakfast event featuring the Emerging Architect Award winner.



# FRIEND

**\$1,500**

## ARCHITECTURAL TOURS

Architectural tours are a core activity during Conference. You can either purchase one package of two tours or purchase all with a 20% discount.



# PRESENTATION SPONSOR

**\$500**

Increase your exposure by sponsoring one of the highly-anticipated featured continuing education sessions that will be offered in the RAIC on demand library after the RAIC Conference on Architecture closes. Choose to add either one PowerPoint slide or a short video (maximum length of one minute) to run before the presentation. The advertisement will remain attached to the presentation, for post-event on-demand access.

# EXPO ON ARCHITECTURE BOOTH

**\$2,750**

## LOCATION

**Hyatt Regency**  
700 Centre Street SE, Calgary, Alberta, T2G 5P6

## SCHEDULE\*

**Information coming soon**

\*Schedule subject to change. All times shown in Mountain Daylight Time.

## EXPO BOOTH DETAILS

- 10x8 booth;
- pipe and drape;
- table and chairs;
- power additional \$150

## HOTEL, TRAVEL, AND EXHIBIT SHIPPING & STORAGE

**Information coming soon**

Contact [Katie Russell](#) for more details

EXPO BOOTH APPLICATION

EXPO BOOTH MAP





FOR MORE INFORMATION ABOUT THE PARTNERSHIP OPPORTUNITIES AVAILABLE FOR THE 2023 CONFERENCE ON ARCHITECTURE, PLEASE CONTACT:

Katie Russell, Senior Manager of Business Development and Events

**Royal Architectural Institute of Canada**

[krussell@raic.org](mailto:krussell@raic.org) | 1-844-856-7242 x 2016

## PARTNERSHIP/SPONSORSHIP TERMS AND CONDITIONS

The RAIC is committed to equity and inclusion and encourages any organization interested in registering as an exhibitor or sponsor to participate. We encourage diverse participation with respect to race, colour, religion, gender identity or expression, sexual orientation, disability, and age.

- The RAIC Conference and Events team will allocate sponsorships on a first-come, first-served basis.
- A sponsorship is secured only on receipt of contract and full payment.
- The RAIC Conference and Events team reserves the right to refuse a sponsorship request.
- The RAIC Conference and Events team reserves the right to amend the rules and regulations governing sponsorship.
- If you cancel within 5 business days of payment, a full refund will be provided—with all payments final following the refund window.
- Sponsorships are not transferable.
- All payments are final.



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